Statewide Classified Network

This is a great way to reach over 1 million readers across the state. For only $350 you receive a 25-word ad that will run one time in 197 Missouri newspapers.

MPS can place your classified ad in other state networks. Call for discount information.

Check out our new and improved website
www.mopress.com

Mighty MO Classifieds

Reach Missouri's Largest Daily Newspaper Classified Audience with MPA's Mighty MO Classifieds. Your client, or company, can reach a total circulation of OVER 802,000 in one quick and easy advertisement.

5 Lines for 5 Days (Monday through Friday) is only $850.00 per week. Prepayment required. Mastercard, Visa Accepted. Deadline: Thurs. 10am for the following week. Restrictions: This program is not available for in-state real estate, automobile sales, or recruitment (help wanted) advertising.

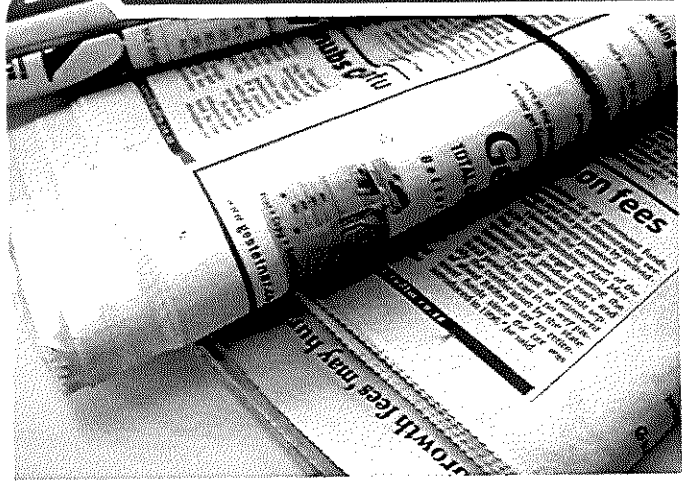
For more information please please contact us

Missouri Press Service

Phone: 573-449-4167

Toll Free: 1-800-568-1927

Fax: 573-874-5894 or 573-442-8304



2x4 / 2x2 Display Network

Now you can reach over 2.2 million readers when you purchase a 2-column wide by 4-inch-deep or 2-column wide by 2-inch deep display ad to run in 165 Missouri newspapers statewide.

You can run your 2x4 ad for $2400 or your 2x2 ad for only $1200. If the whole state is just too much, run your ad in either the eastern or western portion of the state for just $1400 for a 2x4 or $700 for a 2x2.

165 Missouri newspaper with a total circulation of 757,129.

MPS can place your ad in other state networks at the rates set by each individual press association.

One Stop Ad Placement

MPS is the advertising representative for Missouri newspapers. We can help you place advertising in any number or combination of newspapers and newspaper websites.

We'll help you develop the list and, if needed, we'll even produce your ad. Then, we'll ship the materials with insertion orders to the newspapers on your list. After publication you'll receive only one invoice listing each newspaper and its charge along with tearsheets or webstats as proof that your ad ran.

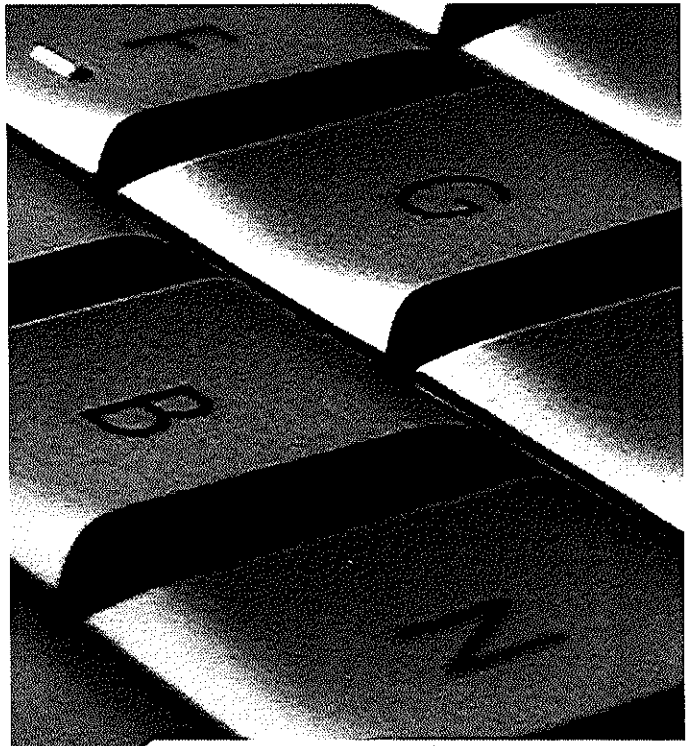
We save you money since we pay for all phone calls, postage, packaging/handling and related charges.

Flash News!
Press Release Service

Missouri Press Service provides a fast, convenient and economical way to send your news or P.R. release to every newspaper (daily and weekly), radio station and TV station in the state.

Simply email us a copy of your release. We'll format it to a PDF and email it to your selected media. We can reach 425 news outlets statewide for just $145.

Follow Us



Online Ad Network

The Missouri Press Service's Online Ad Network provides advertisers with the ability to reach thousands of potential customers reading newspapers online, with only a few clicks.

Our network allows you to place banner ads on newspapers' websites throughout the state, all from your computer.

Start today with any size budget. You pick the amount you want to spend based on the number of people you want to see your online ad.

NOT FEELING TECHIE?
Call us for any help.

Missouri Press Service

Ads.MoPress.com
MoPressAds@socket.net
573-449-4167

Missouri Press Service

802 Locust Street
Columbia, MO 65201

ONLINEAD NETWORK

GET STARTED TODAY

Online Advertising Service

Credible and local are strengths of the newspaper, and why advertising with online newspapers provides the best results.

The most used local website in all 25 of the top twenty five markets in the U.S. is a newspaper website according to comScore 2010. Newspaper websites now have over 100 million unique visitors per month. 61% of all active internet users visited a newspaper website in the past month looking at over 4 billion pages. On an average day, 20 million users visit a newspaper site each day.

To sign up for an account

Go to Ads.MoPress.com. Fill in the blanks on the form and once approved, you can log in to manage and track existing ads, as well as place orders for new ads.

ONLINEAD NETWORK

- *Consumers are 24% More Likely to Act on Local Ads Placed on Newspaper Sites*
  -Online Publishers Association, 2008
- *57% of Consumers Use Newspaper Web Sites for Local Online Information*
  – comScore, 2009
- *Ads on Newspaper Sites are More Trusted than Other Sites*
  – comScore, 2009

Ad Sizes

Full Banner	*(468x60)*
Rectangle	*(180x250)*
Skyscraper	*(120x600)*
Medium Rectangle	*(300x250)*
Leaderboard	*(728x90)*

The Missouri Press Service's Online Ad Network provides advertisers with the ability to reach thousands of potential customers reading newspapers online, with only a few clicks.

This system works with any size budget. You pick the amount you want to spend based on the number of people you want to see your online ad.

Our network allows you to place banner ads on newspapers' websites throughout the state, all from your computer. You can track the views as they happen.

Start Your Campaign Today!

Ads.MoPress.com

All the papers...
Less paperwork.

NOT FEELING TECHIE?

Simply call our office. We'll be happy to set up the account and manage any size campaign you want to try.

We can even design the ads for you.

MoPressAds@socket.net
573-449-4167

Your 2x4 ad will appear in these newspapers:

EAST

WEEKLY NEWSPAPERS

Ashland Boone County Journal
Belle Banner
Bland Courier
Bloomfield North Stoddard Countian
Bowling Green Times
Brookfield Linn County Leader
Canton Press-News Journal
Caruthersville Democrat-Argus
Centralia Fireside Guard
Chaffee Scott County Signal
Clarence Courier
Cuba Free Press
Eldon Advertiser
Ellington Reynolds County Courier
Eminence Current Wave
Glasgow Missourian
Hermann Advertiser-Courier
Houston Herald & Republican
Jackson Cash-Book Journal
Kahoka Hometown Journal
LaPlata The Home Press
Lathrop Rural Reporter
Licking News
Malden Delta News-Citizen
Milan Standard
Montgomery City Standard
New Haven Leader
New London Ralls Co. Herald-Enterprise
New Madrid Weekly Record
Owensville Gasconade Co. Republican
Perryville Republic Monitor
Piedmont Wayne Co. Journal Banner
Portageville Missourian News
Potosi Independent Journal
Salem News
Shelbina Democrat
Shelbina Weekly
Shelbyville Shelby County Herald
St. Clair Missourian
St. Louis Call Newspapers (5)
Steele Enterprise
Steelville Star-Crawford Mirror
Stover Morgan County Press
Sullivan Independent News
Tipton Times
Tuscumbia Autogram-Sentinel
Union Missourian
Unionville Republican
Van Buren Current Local
Versailles Leader-Statesman
Viburnum Quad County Star
Vienna Maries County Gazette
Warrenton Warren County Record
Washington Missourian
Wellsville Optic-News

DAILIES

Cape Girardeau Southeast Missourian & Wednesday
Columbia Missourian
Dexter Daily Statesman
Kennett Daily Dunklin Democrat
Kirksville Daily Express
Macon Chronicle-Herald & The Journal
Moberly Monitor Index
St. Louis Countian
St. Louis Daily Record

WEST

WEEKLY NEWSPAPERS

Adrian Journal
Alma The Santa Fe Times
Aurora Advertiser
Belton Star-Herald
Bethany Republican-Clipper & Pony Express
Bolivar Herald-Free Press
Branson Taney County Times
Branson Tri-Lakes News & Shopper
Buffalo Dallas County Courier & Shopper
Buffalo Reflex
Camdenton Reporter
Cameron Citizen-Observer
Carl Junction Jasper County Citizen
Carrollton Democrat
Cassville Democrat
Concordia Concordian
Crane Chronicle/Stone County Republican
Drexel Star
El Dorado Springs Sun
Fairfax Forum
Gainesville Ozark County Times
Grain Valley The Pointe
Grandview Jackson County Advocate
Harrisonville Democrat-Missourian
Higginsville Advance
Hopkins Journal
Kansas City Northeast News
Kansas City Sun Tribune
Kansas City Wednesday Sun
Kearney Courier
Kimberling City Stone County Gazette
Lamar Democrat
Lawson Review
Lee's Summit Journal
Lee's Summit Tribune
Liberal News
Liberty Tribune
Mansfield Mirror & Shopper
Marshfield Mail & MailBox
Mt. Vernon Lawrence County Record
Mountain Grove News Journal & Shopper
Mountain View Standard News
Neosho Newton County News
Nixa Xpress
Norborne Democrat-Leader
Oak Grove Focus on Oak Grove
Odessa Odessan
Pierce City Leader Journal
Pineville McDonald County News-Gazette
Platte City Platte County Citizen
Platte City Platte County Landmark
Pleasant Hill Times & Penny$aver
Princeton Post-Telegraph
Raymore Journal
Republic Monitor
Rock Port Atchison County Mail
Rogersville South County Mail
Sarcoxie Record
Savannah Reporter
Seneca News-Dispatch
Sheridan Quad River News
Slater Main Street News
Smithville Herald
St. Joseph Telegraph
St. Louis American
Stockton Cedar County Republican
Summersville Beacon
Sweet Springs Herald
Tarkio Avalanche
Weston Chronicle

DAILIES

Carthage Press
Chillicothe Constitution Tribune & Xtra
Independence Examiner & Extra
Lebanon Daily Record & Extra
Marshall Democrat-News & Saline Co. Citizen
Maryville Daily Forum & Penny Press
Monett Times
Neosho Daily News & Neighborhood Showcase
Richmond Daily News
Sedalia Democrat
Trenton Republican Times & Green Hills Weekly
West Plains Daily Quill

TOTAL NEWSPAPERS: 164

TOTAL CIRCULATION 2X4 NETWORK: 831,647

Missouri Press Service
802 Locust Street
Columbia, MO 65201

Display Ad Network

160 Missouri Newspapers

Rates

$2,400 for one insertion of a 2-column x 4-inch ad (3.4" x 4") statewide. $1,400 for either west or east region of state. Pre-payment is required prior to all 2x4 placements. Checks, Visa and Mastercard are accepted. If invoicing required, additional fees apply. A 2x2 ad is only $1200.

Discount For Multiple Insertions (Non-Commisionable)

25% discount for each additional insertion of the same ad during the following and succeeding weeks.

Deadline

The ad and payment must be received by noon Wednesday prior to the week you want the ad to run in the newspapers.

Run Dates

The ad will run in the participating weekly newspapers on the day they publish. It will run in the participating dailies on whichever day the newspaper chooses.

Tearsheets

One random tearsheet will be sent to the advertiser upon request for a fee of $10.00.

Placement In Other States

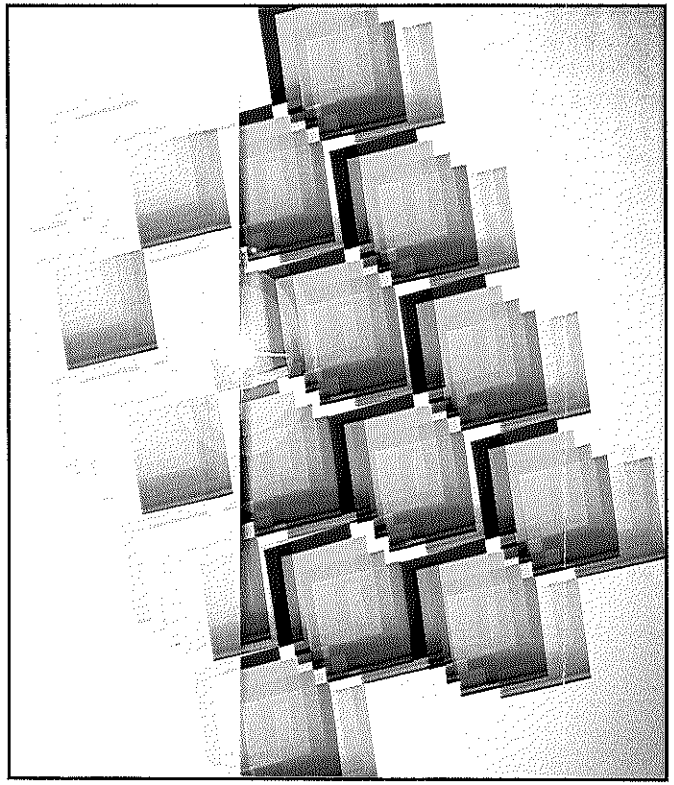
MPS can place your 2x4 ad in other state networks. Call for discount information.

Restrictions

Ads must adhere to standard advertising regulations (disclaimers, copyrights, etc.). Missouri Press Service and the participating newspapers reserve the right to reject and/or edit any ad. MPS does not accept ads that contain 1-900 numbers, 1-800 numbers that refer callers to a 1-900 number or ads requesting money for product information or samples. A complete copy of our guidelines will be faxed to you upon request.

Ad Design

Missouri Press Service can design your 2x4 for an additional charge of $40 per hour. Please allow extra time for ad production.



3.4" x 4"

Actual size of a
2 column by 4 inch ad

SAVE up to 75% of ad costs with the 2x4 Network

2x2 only $1200

Acceptable File Formats:
.tiff, .jpeg. .eps and .pdf

All artwork should be formatted to at least 120dpi and should be either grayscale or CMYK.

If you would like to place a 2x4 advertisement in our Missouri Newspapers please call 573-449-4167

MoPress.com/2x4

MoPressAds@socket.net

Over 1 Million Readers for One Price

Your ad appears in
199 Missouri newspapers

Pay one low price of
$350

MoPress.com/Classifieds

Missouri Press Service
802 Locust Street
Columbia, MO 65201

Statewide Classified Ad Network

199 Missouri Newspapers

Rates (Commissionable to Advertising Agencies)

$350 for one insertion of a 25-word classified ad, and $10 for each additional word over 25. Pre-payment is required prior to all MOSCAN placements. If invoicing required, additional fees apply. Checks, Visa and Mastercard are accepted.

Discount for Multiple Insertions (Non-Commissionable)

$255 (plus $8 per extra word over 25 words) for each additional insertion of the same ad during the following and succeeding weeks.

Deadline

The ad and payment must be received by noon Wednesday prior to the week you want the ad to run in the newspapers.

Run Dates

The ad will run in the participating weekly newspapers on the day they publish. It will run in the participating dailies on whichever day the newspaper chooses.

Tearsheets

One random tearsheet will be sent to the advertiser upon request for $10, or an affidavit is available for no additional charge.

Nationwide Classified Placement

MPS can place your classified ad in other state networks. Call for discount information.

Word Counts

Phone number, e-mail address and website counts as one word. City, state and zip codes count as one word each. Time, month, day and dates count as one word each.

Restrictions

Ads must adhere to standard advertising regulations (disclaimers, copyrights, etc.). Missouri Press Service and the participating newspapers reserve the right to reject and/or edit any ad. MPS does not accept ads that contain 1-900 numbers, 1-800 numbers that refer callers to a 1-900 number or ads requesting money to be sent through the mail. Work-at-home ads are evaluated on a case by case basis. A complete copy of our guidelines will be faxed to you upon request.

Only 1 Call
Only $350

If you would like to place a Statewide Classified advertisement in our Missouri Newspapers please call 573-449-4167 or email MoPressAds@socket.net

www.MoPress.com/classified.php

Your statewide classified ad will appear in these newspapers:

Weekly Newspapers

Adrian Journal & Shopper's Guide
Albany Ledger
Alma Santa Fe Times
Ash Grove Commonwealth
Ashland Boone County Journal
Aurora Advertiser & The AA Shopper
Belle Banner
Bethany Republican-Clipper
Bland Courier
Bloomfield North Stoddard Countian
Bolivar Herald-Free Press
Boonville Daily News Weekend
Bowling Green Times
Branson Taney County Times
Brookfield Linn County Leader
Brunswick Brunswicker
Buffalo Dallas County Courier & Dallas County Shopper
Buffalo Reflex
Camdenton Reporter & Ozark Freebee
Cameron Citizen-Observer
Canton Press-News Journal
Carl Junction Jasper County Citizen
Carrollton Democrat
Caruthersville Democrat-Argus
Cassville Democrat
Centralia Fireside Guard
Chaffee Scott County Signal
Charleston Enterprise-Courier
Clarence Courier
Cole Camp Courier
Concordia Concordian
Crane Chronicle/Stone County Republican
Cuba Free Press & The Extra Plan
Drexel Star & Starlite Shopper's Guide
East Prairie Eagle
Edina Sentinel & Sentinel Advertiser
El Dorado Springs Star & Cedar Co. Buyer's Guide
El Dorado Springs Sun & Sun Super Shopper
Eldon Advertiser
Ellington Reynolds County Courier
Elsberry Democrat
Eminence Current Wave
Excelsior Springs Standard
Fairfax Forum
Fayette Advertiser/Fayette Democrat-Leader
Fort Leonard Wood Guidon
Gainesville Ozark County Times
Gallatin North Missourian
Glasgow Missourian
Grandview Jackson County Advocate
Grant City Times
Hamilton Advocate
Harrisonville Democrat-Mo.
Hermann Advertiser-Courier
Higginsville Advance
Hopkins Journal
Houston Herald & The Messenger
Jackson Cash-Book Journal
Kahoka Home Town Journal
Kahoka The Media
Kansas City Northeast News
Kansas City Wednesday Sun
Kearney Courier
Kimberling City Stone County Gazette
King City The Tri-County News
Lamar Democrat
La Plata Home Press
Lawson Review
Lee's Summit Tribune
Lexington News
Liberal News
Liberty Tribune
Licking News
Lincoln New Era
Louisiana Press-Journal
Malden Delta News Citizen
Mansfield Mirror & Southern Missouri Shopper
Marshfield Mail
Memphis Democrat
Milan Standard
Montgomery Standard
Mound City News
Mt. Vernon Lawrence County Record
Mountain Grove News-Journal
Mountain View Standard News
Neosho Newton County News
Nevada Weekend Herald-Tribune
New Haven Leader
New London Herald-Enterprise
New Madrid Weekly Record
Norborne Democrat
Oak Grove Focus on Oak Grove
Odessa Odessan
Owensville Gasconade Co. Republican & Ad Mart
Palmyra Spectator
Paris Monroe County Appeal
Perryville Republic Monitor
Piedmont Journal-Banner
Pierce City Leader-Journal
Pineville McDonald Co. Press
Platte City Platte County Citizen
Platte City Platte County Landmark
Plattsburg Clinton County Leader
Pleasant Hill Times
Portageville Missourian News
Potosi Independent Journal
Princeton Post-Telegraph
Purdin Press
Raymore Journal
Republic Monitor
Richland Mirror
Rock Port Atchison County Mail
Rogersville South County Mail
Salem News
Salisbury Press-Spectator
Sarcoxie Record
Sedalia News-Journal
Seneca News-Dispatch
Seymour Webster County Citizen
Shelbina Democrat
Shelbyville Shelby County Herald
Sheridan Express
Slater Main Street News
Smithville Herald
St. Clair Missourian
St. James Leader Journal
St. Joseph Telegraph
St. Louis Call Newspapers (5)
St. Louis Community News
Steele Enterprise
Steelville Star-Crawford Mirror
Stockton Cedar County Republican
Stover Morgan County Press
Summersville Beacon
Sweet Springs Herald
Tarkio Avalanche
Tipton Times
Troy Free Press
Troy Lincoln County Journal
Tuscumbia Autogram-Sentinel
Union Missourian
Unionville Republican
Van Buren Current-Local
Vandalia Leader
Versailles Leader-Statesman
Viburnum Quad County Star
Vienna Maries County Gazette
Warrenton Warren County Record
Warsaw Benton County Enterprise
Washington Missourian
Wellsville Optic News
Weston Chronicle
Willard Cross Country Times
Windsor Review

Daily Newspapers

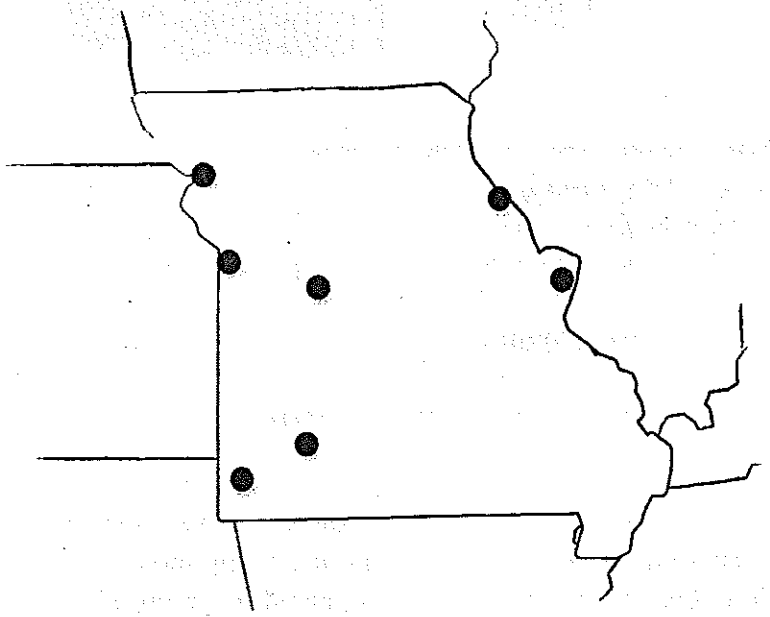
Boonville Daily News
Camdenton Lake Sun
Cape Girardeau S.E. Missourian
Carthage Press
Chillicothe Constitution-Tribune
Columbia Missourian
Columbia Daily Tribune
Dexter Daily Statesman
Independence Examiner
Kennett Daily Dunklin Democrat
Kirksville Express & News & Crier
Lebanon Daily Record
Macon Chronicle-Herald
Marshall Democrat-News
Maryville Daily Forum
Moberly Monitor-Index
Neosho Daily News
Nevada Daily Mail
Rolla Daily News
Sedalia Democrat
Trenton Republic-Times & Green Hills Weekly
Waynesville Daily Guide

TOTAL NEWSPAPERS: 199

TOTAL CIRCULATION
SW Classifieds: 969,361

Reach Missouri's Largest Daily Classified Audience

MIGHTY MO CLASSIFIEDS



- Hannibal Courier-Post
- Joplin Globe
- Kansas City Star
- Sedalia Democrat
- Springfield News-Leader
- St. Joseph News-Press
- St. Louis Post-Dispatch

18 words
5 Days
$850.00 per week

VISA MasterCard
Prepayment required.
Mastercard, Visa Accepted
Deadline: Thurs. 10am for the following week.

Total Circulation Over 1,334,083

MISSOURI PRESS SERVICE, INC.
Your One Stop for Newspaper Advertising in Missouri

802 Locust Street • Columbia, MO • 65201
573-449-4167 • Fax 573-442-8304 • jplourde@socket.net
Online at www.mopress.com

Missouri Press Service

News Release Service

What is the Missouri Press *Flash News!* Release Service?

Flash News! is the perfect way to send your news instantly to virtually ALL newspapers, radio stations and TV stations in Missouri. Businesses, individuals, and organizations of all kinds use *Flash News!* to spread the word about their events and business developments.

Why use Missouri *Flash News!* Release Service?

The three BEST reasons:

- **FAST**
- **CHEAP**
- **EASY**

No printing or envelope stuffing. NO POSTAGE! Media outlets do not have to retype your news. They simply copy it and paste it into their format. No paper, no hassle, no waste.

What do you have to do?

Simply email to us your news release. Copy your news into the body of the email or attach a Word file. (For technical reasons, your letterhead will not be distributed with the news release.)

Provide a billing address or credit card information and your telephone number. You will be notified that your news has reached Missouri Press and a copy of your release will be emailed to you when it is delivered to the media.

How much does it cost to send a *Flash News!* release?

Emailed to:

All Newspapers (approx. 300)	$99
Radio-TV only (approx. 120)	$75
All Media (approx. 420)	**$145**

Call Kent Ford at (573) 449-4167 or email kford@socket.net for service.

is a service of

MISSOURI PRESS SERVICE

Emailing news releases is just one of the many services of Missouri Press Service, an affiliate of the Missouri Press Association, 802 Locust St., Columbia, MO 65201-4888, (573) 449-4167, Fax (573) 874-5894, email kford@socket.net; www.mopress.com. Call or email for information about our advertising services.